

Hello

WCWI is pleased to share organizational health and employee wellbeing news, highlighting industry updates and information that is relevant to Wisconsin employers.



WCWI 2019 Q4 EXECUTIVE NEWS

ON ORGANIZATIONAL HEALTH & EMPLOYEE WELLBEING

BEST PRACTICE:

The “What Matters Most” article series by Marissa Kalkman, Executive Director of WCWI: In this article series, we emphasize the opportunity to expand data collection and evaluation methods to assess the shared value of wellness to your organization and your employees.

- (1) [Meaningful Measures to Guide Your Evolved Wellness Strategy](#)
- (2) [Evaluating the Impact & Value of Your Wellness Strategy](#)

WCWI'S SHARED RESOURCE FROM A WISCONSIN-BASED ORGANIZATION:

[Expert Interview: Inspiring a Culture of Trust](#) WCWI is showcasing Miron Construction Co, Inc. in an interview with Eric Marcoe, Dream Coach and Culture Team member. Miron’s Culture Team is charged to inspire a culture of trust, where people are genuinely cared for, empowered, and feel valued.

INDUSTRY NEWS:

[A Resilient Workforce Starts with an Understanding Employer](#): MRA summarizes key learnings from an enlightening event they hosted based on the evidence-based trauma-informed lens that encourages managers and leaders to connect with their employees with compassion and understanding to have a more successful workforce from the standpoint of engagement, retention, productivity, and resiliency. WCWI spoke at the event, [highlighting several resources and concepts to support the whole employee](#).

[Deloitte Human Capital Trends – Wellbeing: A Strategy & A Responsibility \(pages 65 – 70\)](#): Wellbeing is becoming a core responsibility of good corporate citizenship and a critical performance strategy to drive employee engagement, organizational energy, and productivity. No longer an optional or narrowly focused element of the rewards menu, wellbeing is now front and center as a business imperative for leading, high-performance companies.

TRAINING:

Do you want to position your wellness strategy on the leading edge? [WCWI's TECH Training](#) is an intensive training for Wisconsin's innovative wellbeing leaders. If your wellness manager is interested in contributing to the strategic direction of transforming wellbeing for Wisconsin's workforce, encourage them to apply. Applications will be accepted until January 13, 2020 for the 2020 TECH Training cohort.

Sincerely,
Marissa

Please note: I have an anticipated maternity leave starting mid-late November. Alternative contact:
wcwi@wellnesscouncilwi.org

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WCWI is a community of connected employers who are transforming Wisconsin's workforce.



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