

**WCWI Board of Directors
 2019 – 2020 Slate of Nominations**

Lynell Meeth
 Director of Member Content
 MRA



***Bio:** Lynell uses her strength in relating to others and her passion for moving from “good to great” to help inspire and lead. She wants to make a difference by keeping her advice open and real and helping others without needing anything in return, although dark chocolate is known to be appreciated. Lynell’s human resource experience spans over 20 years of consulting with managers, HR professionals, and executives in areas such as talent development, performance management, engagement and retention, assessments, mergers/acquisitions, employee relations and investigations, succession planning, and diversity initiatives. She is an experienced trainer in management and professional development, harassment, interviewing, diversity, metrics, and HR compliance.*

***How do you propose to serve the interest of WCWI as a member of the Board of Directors?** My interest in serving on the Board stems from my experience in HR and my unique position of assisting companies achieve success through the power of their people. I firmly believe that employers with a rewarding, positive, and wellness-designed culture will enable individuals to bring their best selves to the workplace in pursuit of the organization’s goals. This aligns perfectly with the mission of the Wellness Council of Wisconsin and I would be honored to support those efforts and to further the important message of well-being to organizations*

Lyndsay Zwirlein
 Sales Executive
 The Horton Group



***Bio:** Lyndsay Zwirlein is a Sales Executive for Horton’s Employee Benefit Solutions. In this role, Lyndsay is responsible for providing expert employee benefits consulting, bringing new clients on board, and servicing and retaining existing clients. She is part of a team of employee benefits-focused specialists dedicated to delivering innovative healthcare solutions to employers.*

Before joining Horton, Lyndsay knew all of her previous experiences led her to this role. “I acquired financial expertise in commercial banking; insurance experience and sitting for my CFP while at Northwestern Mutual for two years, and learned the technology industry and what trends are impacting clients through my most recent role at a software company.”

***How do you propose to serve the interest of WCWI as a member of the Board of Directors?** By contributing to strategy planning, cultivating relationships with employers, and providing operational insight in the areas of HR, Finance, and Insurance.*

We Proudly Acknowledge Our Platinum Partners of Support

