



Wellness Council
Improving Health to Empower Business

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FOR IMMEDIATE RELEASE

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Wisconsin Governor Proclaims September 30, 2015 Corporate Wellness Day
Presented by the Wellness Council of Wisconsin

(Wisconsin Dells, WI)—The Wellness Council of Wisconsin will hold its 25th Annual Worksite Wellness Conference: Connecting Mind, Body, and Business with over 550 corporate wellness professionals registered September 30th at the Kalahari Resorts & Conventions in Wisconsin Dells. The event will include 40 exhibitors, 12 speakers, and 3 keynotes. The worksite wellness event of the year will focus on emerging insights to inspire organizations to build strategies that will help their employees live well and impact the health of the overall organization.

During the Conference, the Board of Directors and attendees will be presented with an Official Wisconsin Proclamation declaring September 30, 2015 as Corporate Wellness Day to honor the Wellness Council's 30th year of operation. Established in 1985, the Wellness Council was founded by 9 businesses (Allen-Bradley Company, Blue Cross & Blue Shield United of Wisconsin, First Wisconsin National Bank, Marcus Corporation, Milwaukee Insurance Company, Northwestern Mutual Life Insurance Company, Super Steel Products Corporation, Wisconsin Electric Power Company, and Wisconsin Gas Company).

As a non-profit organization, the Wellness Council of Wisconsin assists employers in developing results oriented worksite wellness programs. Today, the Wellness Council of Wisconsin has grown to 660 members from more than 500 employers representing more than 450,000 employees statewide and has stayed true to its mission and vision of improving health to empower business.

"The Wellness Council of Wisconsin is excited to celebrate Corporate Wellness Day and appreciative of the opportunity to continue to serve the employers in Wisconsin. We are committed to making the health and well-being of Wisconsin's businesses our utmost priority," remarked Jessica Raddemann, Executive Director Wellness Council of WI.

More than 660 members and 500 companies in the state of Wisconsin are members of the Wellness Council of Wisconsin and WELCOA. The Wellness Council of Wisconsin is the local affiliate of the national organization WELCOA. In partnership with WELCOA, the Wellness Council of WI serves as the premier resource in the state by keeping health professionals connected with current worksite wellness trends and cutting edge resources. Serving over 5000 organizations nationwide, WELCOA continues to be the most respected resource for workplace wellness in America and regarded for their innovative and results-oriented approach to workplace wellness.

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