

DESIGN YOUR WCWI MEMBER EXPERIENCE

As a professional development and consultation organization for wellness strategists and people leaders, WCWI will help your organization shift employee wellbeing to a foundational strategy that is valued and understood by all. Over 600 wellness professionals use WCWI's Membership and certified trainings to be empowered and equipped to create strategic change; while organizationally they're experiencing the power of a designed culture where employees will feel a sense of community, purpose, and impact.



WCWI FRAMEWORK

A 12 month experience driving organizational impact through your professional development.

We empower and equip people leaders and wellbeing strategists through strategic coaching and professional development.

We advocate for the success of our members by widening the scope of employee wellbeing in Wisconsin and navigating the barriers in the industry.

We lead the common agenda of improving the wellbeing of Wisconsin's workforce and communities.

We unite and build connections for wellbeing strategists and people leaders through peer networking and idea-sharing.

[View WCWI's Guiding Principles](#)

[View Our Members](#)

WCWI COMMUNITY

We're proud to support a diverse group of 400 employers for over 35 years. As a WCWI Member, you'll join a community of wellbeing strategists and people leaders:

400

Employer
Members

38%

Employers have 0-499 Employees.
16%: 1000-1999 employees
14%: 500-999 employees
5%: 10,000+ employees

42

Counties
Represented

20%

Manufactures
14%: Education
12%: Public/Government
10%: Health Provider

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It's time to build your growth plan. Design your 12 month experience that will empower and equip you, and your leadership team, to create strategic change and organizational impact through employee wellbeing.

	WCWI MEMBER BENEFIT	FREQUENCY	DESCRIPTION	UTILIZED?
EMPOWER + EQUIP	WCWI Coach-Approach Consultations	Annual	Enhanced! A unique experience customized to support your growth as a wellbeing strategist to create strategic change at your organization.	
	WCWI Coach Connections	Monthly	A special two-minute dose of updates and motivation for you as a wellbeing strategist and people leader.	
	Discounts to WCWI's Learning Agenda	Ongoing	Discounts to WCWI trainings and WCWI's Annual Employee Wellbeing Conference.	
	WCWI Employee Burnout Survey	Bi-Annual	New! This customizable survey will gather an understanding of your employees' experiences with burnout especially related to the workplace.	
	WCWI Training Series	Annual	Coming in Spring 2022! A professional development series focused on systems thinking and competencies for wellbeing strategists.	
	WCWI Team Strategic Planning Series	Annual	Coming in Fall 2022! A workshop series for wellness teams and leaders guiding the development of your employee wellbeing strategic plans.	
ADVOCATE	WCWI Expert Contributors	Ongoing	Thought leaders who provide multi-disciplinary perspectives and expertise to help you learn in unique ways.	
	WCWI Member Dashboard	Ongoing	Members-Only platform that includes a library of resources, wellness challenges, archived WCWI experiences, and more.	
	WCWI Webinars	Quarterly	Virtual learning opportunities that feature industry experts, statewide survey results, and more.	
	WCWI Well Practices	Ongoing	Tangible best practices and tools highlighting successful employee wellbeing strategies used by your peers—other WCWI members.	
	Wellness Challenges	Ongoing	Ready-to-implement wellness challenges to engage your employees in fulfilling their own wellbeing.	
	WCWI Weekly News	Weekly	WCWI's Weekly newsletter to stay informed and connected.	

	WCWI MEMBER BENEFIT	FREQUENCY	DESCRIPTION	UTILIZED?
LEAD	WCWI Data Center: Surveys + Polls	Ongoing	Averaging 20% participation of WCWI members, you can play a lead role in capturing Wisconsin's employee wellbeing trends through surveys and polls.	
	WCWI Job Board	Ongoing	Promote job openings to our network of 3,300 professionals. Postings can be for any roles related to wellbeing, people strategy, HR, learning, talent, and more.	
	WCWI Leaderboard	Annual	Statewide recognition for Wisconsin's Champions of Employee Wellbeing.	
	WCWI Podcast: Changing the Narrative of Employee Wellbeing	Ongoing	Join us as we explore compassionate, people-centered conversations about employee wellbeing.	

UNITE + BUILD	WCWI Executive Leader Roundtables	Bi-Annual	Coming in Summer 2022! Exclusive event for executive level leaders of Wisconsin employers.	
	WCWI Member Resource Groups	Monthly	These live, interactive discussions connect you to trending topics, inventive idea-sharing, and relevant resources to put into action.	
	WCWI Member 1:1 Connections	Monthly	New! Register to be randomly paired with another member to grow your network and share experiences.	
	WCWI Member-Only Networking Events	Bi-Annual	Enhanced! Unite with WCWI Members during these in-person networking events.	

Annual Employer Membership Cost: \$600

"WCWI has really overhauled things over the last decade! Things are only getting better from here. The field is changing fast and WCWI helps me adapt to that and find my way as my job and the landscape of wellness shifts!"

"I love EVERYTHING about WCWI! The leaders of the organization embody wellness in EVERY WAY and are willing to answer questions and help out in any way possible! Being a member of WCWI has significantly enhanced my skill set and has been instrumental and crucial in my growth as a wellness leader! THANK YOU!"

"I love being able to connect with likeminded individuals and that WCWI helps keep me up to date on trends and employer needs."

"A very authentic and engaging community to be part of to help me grow as a wellbeing strategist."

"Reliable information, relevant, a place to reach out to for industry trends and ideas. Ability to help support keeping wellness professionals connected in the field."

"The enthusiasm and willingness to always strive to improve."

-WCWI Member Testimonials, 2021