

Member Experience

BENEFITS / EXPERIENCES

WELLNESS COUNCIL OF WISCONSIN

DATE: 2024

Framework for the 12-Month Membership Experience:

We **empower and equip** people leaders and wellbeing strategists through professional development and growth opportunities.

We **advocate** for the success of our members by widening the scope of employee well-being in Wisconsin and navigating the barriers in the industry.

We **lead** the common agenda of improving the well-being of Wisconsin's workforce and communities.

We **unite and build connections** for well-being strategists and people leaders through peer networking and idea-sharing.



In-Person Learning

- Learning Circles
- **LEAD Workshop**
- CEUs available
- **Discounted event registration**
- **Discounts on partner learning opportunities**
- *LEAD Workshop: no cost for members*

Virtual Learning

- Enrichment Sessions
- Webinars
- **Member Resource Groups**
- **Additional Learning Opportunities from Industry Experts**
- *No-cost opportunities*

Networking Opportunities

- **SE WI Member Connections**
- **NE WI Member Connections**
- In-person; location rotates quarterly
- WCWI Social at annual member events
- **Member Resource Group discussions**
- *No-cost for members*

Additional Member Benefits

- Annual member events
- **Included monthly toolkits**
- **Included virtual learning archives**
- **Included turn-key challenges**
- **Included best practice resources**

***Bold items indicate an exclusive benefit for WCWI members.**