

Wellness Council of Wisconsin 2009 Partners of Support Benefits Comparison

Benefit	Platinum	Gold	Silver	Bronze
Contribution Level	\$6,000	\$3,000	\$1,000	\$500
Maximum Number of Contributors*	5	7	10	15
Logo on Wellness Council (WC) Letterhead Annual Distribution: 5,000+	✓			
Logo in WC Monthly Member E-Mailing Distribution: 500+/Month	✓			
Marketing Promotion in WC Monthly Member E-Mailing Value: \$250 each	1	1		
Opportunity to Serve on WC Board	✓			
Logo on Annual Conference Brochure Distribution: 12,000+	✓	✓		
Choice Exhibit Space at Conference Value: \$295	✓	✓		
Complimentary Registrations to Annual Conference Value: \$169 each	4	2	1	
Complimentary Registrations to Well Workplace University Workshop Value: \$79 each	4	3	2	1
Logo Hyperlink on WC Council Website	✓	✓	✓	✓
Logo on Annual Conference Banner	✓	✓	✓	✓
Logo in Annual Conference Binder Estimated Distribution: 750	✓	✓	✓	✓
Discounted Full Page Ad Space in Conference Binder Value: \$15 - \$100	50%	25%	10%	
Certificate of Appreciation	✓	✓	✓	✓
WC Corporate Membership Discount	100%	50%	25%	10%

*Current contributors have right of first refusal for future sponsorship opportunities.

