



## Wellness Council of Wisconsin Partners of Support Company Profile



Company: YMCA of Metropolitan Milwaukee  
Address: 161 W. Wisconsin Avenue Suite 4000  
Milwaukee, WI 53203-2601  
Phone: (414) 224-9622  
Website: [www.ymcamke.org/wellness](http://www.ymcamke.org/wellness)  
Number of employees: 1979  
Annual Sales: Nearly \$38.5 Million  
Products/Services:

The YMCA of Metropolitan Milwaukee has been building strong kids, strong families and strong communities for over 150 years. The YMCA of Metro Milwaukee serves more than 120,000 people, helping them grow strong in spirit, mind, and body with a total of 11 branches, three childcare centers, two camps and a charter school.

Education is a key component of the YMCA mission. The Y provides thousands of children in Milwaukee with instruction and encouragement through child care centers, pre-school classes, One on One and Sponsor-A-Scholar mentoring programs, the Young Leaders Academy Charter School, and the Black Achievers program.

The YMCA also offers a Corporate Employee Wellness Program with options for companies who are looking for wellness solutions for their employees. We offer a partnership discount program and a Rewards program based on employee visits. In addition to our traditional fitness, membership, and educational options, the Y is now able to provide health assessments, personalized coaching, biometrics, and ongoing specialized information on nutrition and lifestyle health-related diseases. Our program allows companies to establish benchmarks and set goals to improve the overall wellness of employees and their families. Ultimately, companies reduce healthcare costs, increase productivity, decrease absenteeism, and contribute to a higher quality of life for the companies with which we work.

A variety of health and wellness programs are offered by the YMCA to encourage those who seek a healthier lifestyle. Group exercise classes are also offered to Y members at no charge or at a reduced cost.

No one is turned away from the YMCA. Through generous donors and community support, the Y's Strong Kids scholarship program opens up opportunities for people of all income levels and backgrounds.

