



## Wellness Council of Wisconsin Partner of Support Profile

**Company:** Standard Process Inc.®  
**Address:** 1200 W. Royal Lee Dr.  
Palmyra, WI 53156  
**Phone Number:** 800-848-5061  
**Website:** [www.standardprocess.com](http://www.standardprocess.com)  
**Number of Employees:** 270



**Products/Services:** For 80 years, Standard Process has been a leader in the field of natural whole food nutritional supplements. Founded in 1929 by Dr. Royal Lee and in its third generation of family ownership, Standard Process manufactures its supplements from start to finish at its Palmyra, Wisconsin facility.

In order to produce the highest quality whole food supplements, Standard Process is involved in every step of production. By growing crops on company-owned, organically certified farmland, utilizing a state-of-the-art manufacturing process, and employing the highest quality control standards, the company can ensure that its products are of the utmost quality and potency. Good Manufacturing Practices (GMPs), which were drafted by the U.S. Food and Drug Administration specifically for the dietary supplement industry, are strictly adhered to by Standard Process.

In addition to its core product line, Standard Process also produces whole food supplements for dogs, cats, and horses through its Standard Process Veterinary Formulas™ line. The company is also the exclusive United States distributor for MediHerb® herbal products. Products from all three lines are sold only through health care professionals to ensure patients receive the guidance they need when using the supplements.

Quality is also an integral element in the company's employee wellness program. Its comprehensive and unique wellness program is proactive, engaging, and focuses on prevention as a key solution to growing health care concerns. Standard Process uses a chiropractic care model as the cornerstone for its wellness program. Chiropractic care treats the whole body as a dynamic, self-regulating, and self-healing entity. Central to this philosophy is the emphasis placed on nutritional education and counseling, and whole food supplementation. Additionally, employees balance their work and home life through a variety of company initiatives including on-site child care, dry cleaning services, and a 24-hour fitness center. The company also employs a full-time personal trainer to staff the center.

As a result of their wellness efforts, Standard Process was recognized in 2007 with a Gold Well Workplace Award from the Wellness Councils of America. In 2009, they were recognized with the Wisconsin Governor's Worksite Wellness Award. Standard Process continues to make strides with innovative corporate wellness programs.

**Person Responsible for Wellness Program:** Kevin Setnes, Corporate Health & Wellness Manager