



## Wellness Council of Wisconsin Partner of Support Profile



**Company:** Gundersen Lutheran Health System

**Website:** [www.gundluth.org](http://www.gundluth.org)

**Number of employees:** 7,000+

**Address:** 1900 South Avenue  
La Crosse, WI 54601  
(608) 782-7300

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Gundersen Lutheran is the most comprehensive healthcare system in the area, serving 500,000 residents in 19 counties in western Wisconsin, northeast Iowa and southeast Minnesota. The network includes one of the nation's largest multi-specialty group medical practices, a level II trauma and emergency center, a cancer and blood disorders center, a Top 100 heart institute, a leading-edge neuroscience center, pharmacies, and air and ground ambulance services.

For its own employees, Gundersen Lutheran's Integrated Health and Productivity Management steering committee guides the organization's effort to lowering healthcare costs while improving the health of its employees. A healthier workforce is being created through programs and services like Minutes in Motion, Winning Weighs®, Shoe Crew, Journey to Freedom: Nicotine Cessation Program, the tobacco-free workplace policy, Employee Assistance Program, employee safety programs, etc. Program impact is measured at least annually and reported on the corporate dashboard. Gundersen Lutheran is a WELCOA gold Well Workplace.

Gundersen Lutheran's efforts make it a role model for others. In partnership with our regional employers, the focus on controlling healthcare costs and promoting employee health helps those businesses achieve a healthier workforce. Investing in employee wellness is a business decision that pays dividends in multiple ways. By addressing identified employee health needs Gundersen Lutheran programs including those noted above assist in:

- Containing healthcare costs.
- Enhancing employee morale.
- Improving employee recruitment and retention.
- Reducing employee absenteeism.
- Increasing productivity and work quality.